



For Immediate Release

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Celebrate the Holiday Season with Fustini's Oils & Vinegars! *New Lakeshores of Michigan Gift Pack* **Culinary Gift Giving...With Michigan Fruit Infused Balsamic Vinegars**

(Traverse City, MI) October, 2018 – This holiday season, Fustini's is on call to help culinary enthusiasts celebrate with delicious gift ideas, shareable samplers and unparalleled culinary experiences. The Fustini's team is premiering a new Michigan centric gift pack for the Holidays – **Lakeshores of Michigan Gift Pack**. Each gift pack, available in three sizes includes **Traverse City Cherry Balsamic Vinegar**, **West Michigan Blueberry Balsamic Vinegar** and the new **Michigan Apple Balsamic Vinegar** and is paired with Arbequina Fresh Crushed Oil, a perfect complement to all three Michigan fruit Balsamic Vinegars. The newest addition of the Michigan Balsamic Vinegar – Michigan Apple Balsamic Vinegar offers a sweet yet crisp flavor profile. The new Michigan flavor is perfectly paired with fruit, drinks, pork, poultry, and salads. The Lakeshores of Michigan Gift Pack starts at \$32 (60 ML bottles included). 200 ML bottle gift packs are priced at \$57.80, while 375 ML bottle gift packs are priced at just \$69.80. All gift selections may be purchased online or in any of the Michigan based Fustini's stores.

The Fustini's culinary team has selected several favorite combinations of the robust product line that are sure to enhance every epicurean experience over the holidays.

First up, a four pack sampler; available in varying sizes to meet the various needs of giving and enjoying, ready to impress as a gift, to enjoy at home with the family, or maybe a bit of both! Stun in-laws, wow neighbors, win over co-workers, and teach the kids about culinary excellence- these 4-pack samplers will please. There's a bit of everything for everyone and each are packed full of the same quality and flavor Fustini's customers have come to rely on.

Travel to Italy and never leave your kitchen—a personal *tour'd'olive* oil awaits cooking enthusiasts:

4-pack samplers in 60ml-\$32.00 200ml-\$56.00 and 375ml-\$68.00

1. Sweet Italian (18 year and Sicilian Lemon balsamic vinegars / Tuscan Herb and Garlic olive oils)
2. Fruity Herb (18 Year and Herbs of Naples balsamic vinegars / Meyer Lemon and Basil olive oils)

3. Chef's Choice (Classic fresh flavors that compliment each other. Ideal for those that consider themselves to be scratch cooks.)

2-pack 375ml bottles and pantry item \$41.00

1. Sicilian Lemon Balsamic Vinegar – Tuscan Herb Olive Oil – Tomato Tapenade
2. 18 Year Balsamic Vinegar – Garlic Olive Oil – Basil Pesto
3. Invecchiato White Wine Vinegar – Arbequina Extra Virgin Olive Oil – Whole Grain Mustard

The perfect item to pair with any Fustini's product is "Fustini's Simplified", a technique booklet to provide customers with quick and simple ways to include Fustini's in dishes while incorporating the many health benefits provided by olive oils and balsamic vinegars. This book retails for \$9.95 and is available in Fustini's Tasting Rooms or online at www.fustinis.com.

Starter Pack

For those that want to choose their own selection of Fustini's Oil and Vinegars the Starter Pack is perfect. Holiday shoppers can choose 6 60ml bottles that include Sicilian Lemon – Traverse City Cherry – 18 Year Garlic – Tuscan – and Basil. The starter pack goes for \$45.

Gift Card/Cooking School

Still not sure what's the right fit or flavor for gifting? Give the gift of choice through a Fustini's gift card! Need a gift for the more adventurous? Fustini's School of Cooking offers a variety of different classes and cooking experiences perfect for the epicurean adventurer. Delve right in and share the gift of a lifelong skill and an enriching experience, or even take a class together and make some memories at the same time!

Fustini's, an olive oil and balsamic vinegar tasting room, opened its doors in Traverse City, Michigan in 2007. The store quickly grew, adding three additional locations, including Ann Arbor, Holland and Petoskey. Fustini's has expanded their products and services to include pantry items and a School of Cooking. To learn more about Fustini's or to purchase any of their holiday packages online, visit www.fustinis.com.

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